Sports & Entertainment Technology Club

Belgian technologies for sports & entertainment projects
Dear executive,

The members of the Sports & Entertainment Technology Club have a proven track record in delivering technological solutions for major sports and entertainment events (Olympic Games, FIFA World Cups, UEFA European Football Championships, Asian Games, Tomorrowland,...) in the following areas: smart stadiums environment, sustainability, fan experience, safety, athletes and performance technology, facilitators and equestrian services.

The Club groups these strong players into a tight network that puts forward Belgium-based know-how in sports technologies on the world stage.

Diego ALGABA Business Group Leader
Why you should get in touch with the Sports & Entertainment Technology Club

The Club offers organizing committees and stadium managers all over the world, a single point of contact to do business with leading Belgium-based solution providers for large-scale sports events.

The Club increases visibility, creates synergies for its members and aims to generate international business opportunities through the organization of seminars, high-level network events and prospecting activities abroad.

The Club constitutes a unique executive business platform by facilitating networking between its members in Belgium and with organizations abroad.
Jef Van Hyfte - Founder Mobile Locker

Mission Paris 2024 ‘Doors are openend that would never have been openend if I did that alone.’

Yves De Cocker – Director GrassMaster Solutions

Mission Qatar 2020 – ‘high professionalism of organising, meetings content, programme and a great atmosphere’
Steering Committee

Yves De Cocker  
Director, GrassMaster Solutions

Nicolas Bourdon  
SVP Marketing, EVS

Didier Wauters  
Senior Sales Manager, Tractebel Engineering

Inge Govaerts  
Corporate Public Relations Manager, Barco

Kevin Vermeulen  
CEO, ProSoccerData

Bart Manderveld  
CEO, BM Service

Mark De Zutter  
Head Public Affairs Media & Telecom, Proximus

Manu Leroy  
Director Marketing & Communication, URBSFA-KBVB

Peter De Block  
Senior Private Banker, Architas
SPORTS & ENTERTAINMENT TECHNOLOGY CLUB
Partners
“Ik leef mijn leven, AXA Private Management doet mijn geld leven.”
SPORTS & ENTERTAINMENT TECHNOLOGY CLUB
Members
Achilles Design

What if you were the user(?)

Achilles design is a strategic product design agency, helping companies & governments to design, engineer and bring to the market innovative products, brands and services. Our team of product designers, engineers and brand strategists creates value and generates new business through innovation.

Products / Services

Bikes, gymnastics equipment, basket, GPS systems

Some references

- Eddy Merckx Cycles
- Schelde Sport
- Jansen Fritsen
- Lazersport
- Sportivo

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www.achillesdesign.com
Arendsoog started out 16 years ago as a 100% videoproduction company. Since then services expanded and also include contentcoaching in the broader sense of the word. Arendsoog doesn’t only produce content, but also makes sure the content has the right impact. Whether it is B2B or B2C.

Products / Services

Videoproduction - animation - livestream - multicam - photography - copywriting - contentcoaching - social media - contentstrategy

Some references

- KBVB
- Barry Callebaut
- AG Insurance
- ZOO Antwerpen
- NOVARTIS

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Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop visualization and collaboration solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise, healthcare & entertainment.

Products / Services

For more information, visit us on www.barco.com, follow us on Twitter (@Barco), LinkedIn (Barco), YouTube (BarcoTV), or like us on Facebook (Barco).

Some references

- London Olympics
- World Expo
- Projection mapping
- Theme parks & musea

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BESIX is the largest privately-owned company in Belgium, operating in construction, concessions and Real Estate development across 25 different countries, on 5 continents, and employing more than 15,000 people. BESIX. In 2018 the Group achieved a turnover of € 2.6 billion.

Products / Services

Construction of large and complex buildings, whereof skyscrapers, sports and leisure complexes, Marine Facilities, Infrastructure projects, Water Treatment Plants, Civil works for the industr

Some references

- King Abdullah Sports City, Jeddah - KSA
- Khalifa Stadium, Doha - Qatar
- Al Wakrah Stadium, Al Wakrah - Qatar

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Betafence (www.betafence.com) is world market leader in fencing solutions, access control and detection for perimeter protection. Betafence protects industrial buildings, public infrastructure and highly sensitive sites as well as private gardens, agricultural properties and livestock.

**Products / Services**

Fencing solutions, access control and detection for perimeter protection for gardens, industrial & public applications, sports infrastructure ...

**Some references**

- Nato
- FPC Zelzate
- Prison Merksplas
- SCK Mol
- Youth Care organisation Ruiselede

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BICS is a leading international communications enabler, one of the key global voice carriers and the leading provider of mobile data services worldwide. We are connecting the world by creating reliable and secure mobile experiences anytime, anywhere.

Products / Services

Our solutions are essential for supporting the modern lifestyle of today’s device-hungry consumer – from global mobile connectivity, seamless roaming experiences and fraud prevention to Global IoT.

Some references

- Olympics Rio 2016
- World Cup Brazil 2014
- Olympics London 2012
- World Cup South-Africa 2010
- Olympics Beijing 2008

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Daniel KURGAN
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www.bics.com
Bioracer

Connecting the world, enabling value

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Some references

- 678 Medals
- Olympic Champion: Greg Van Avermaet
- Olympic Champion: Elis Ligtlee
- Olympic Champion: Kristina Vogel
- Olympic Champion: Anna van der Breggen

Products / Services

Bioracer means innovation. Our clothing ranges undergo continuous change, fabrics and materials are continuously improved with only one purpose in mind: to make you faster.

We make you faster.

The fastest custom Speedwear in the world.
Developed by Bioracer, Belgium, spiritual home of cycling.

#WEMAKEYOUFASTER

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BM Service is the brainchild of Bart Manderveld. Bart started his career at one of the biggest sand producers worldwide where he gained expert knowledge in sand. Fascinated by this science he used his skills to create unique sand mixes to build high-class equestrian arenas. In 2004 Bart founded BM

Products / Services

A whole year through a perfect stable arena! A surface to the size of every sport, for professional and recreational use. | * Inside, outside and temporary arenas | * Irrigation systems | * Horse Walker

Some references

- Ludo Philippaerts
- Paul van den Bosch
- Henrik Lannér
- Georgopoulos Stavros
- Stal Hendrix

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Our expertise in real estate, facility management and project management allows your real estate portfolio and employees to excel.

### Products / Services

Real Estate, Facility Management, Asset Management, Project Management

### Some references

- MSD
- Mondelez
- ING
- Exxon

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Claesen Outdoor Lighting is an expert in Sports & Outdoor Lighting, specifically focusing on High End projects and innovative solutions. Our main business pillar is Sports Lighting as well for pitch-lighting as for permanent Event and Showlighting (i.e. Mediawalls, LED-shows, ...).

Products / Services

Outdoor Lighting for Sports, Industry and other Outdoor Facilities (Harbours, Airports, ...)

Some references

- 12/16 Clubs of Belgium 1st Soccer Division
- 14/18 Clubs of Belgium 2nd Soccer Division
- Ghelamco Stadium Gent

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As a communications infrastructure leader, CommScope shapes the always-on networks of tomorrow. For more than 40 years, our global team of more than 20,000 employees, innovators and technologists have empowered customers worldwide to anticipate what’s next and push the boundaries of what’s possible.

**Products / Services**

Wired and wireless connectivity solutions for Enterprise, Datacenters and for Telecom and wireless network operators

**Some references**

- Stade de France Paris
- Amsterdam Arena
- AT&T Stadium for Dallas
  Cowboys USA

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Content Stadium empowers editorial teams to create sports visuals for digital marketing channels (like social media) within seconds. Brands save a lot of time during the content creation process while creating up to 10x more visual content which influences the global reach and brand engagement.

**Products / Services**

Content Stadium

**Some references**

- FIFA
- Euroleague Basketball
- World Rugby
- BOIC / COIB
- Tennis Vlaanderen

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www.contentstadium.com
Cosmofarma is an EU and FDA registered and certified private label and contract manufacturing company. Making supplements for the health and sports industry more distinctive and enjoyable is what inspires our team.

Products / Services

Contract Manufacturing | Notifications | Private Label | Research & Development | Sport & Dietary Supplements

Some references

- Go veggie - Vegan Sports
- e-Sport Supplements

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Crestron engineers high-tech solutions for every market. From customized luxury smart home automation to scalable out-of-the-box collaborative tools, we provide award-winning, leading-edge technology and outstanding customer experiences.

**Products / Services**

Control systems, Audio and video distribution, Lighting control, Collaborative technologies, GUI design software Wireless presentation systems, Motorized shades, Home security systems, Speakers ...

**Some references**

- Coca-Cola
- PwC
- Mayfair
- CyberLab

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Daikin Europe N.V.

Daikin Europe N.V. stands for the creation of total ambient comfort, offering energy efficient and environmental friendly solutions, by providing state of the art, qualitative, innovative and competitive products, manufactured for 80% in Europe, to satisfy our customers’ needs.

Products / Services

Daikin offers the largest selection of heating and cooling solutions to suit all environments and personal preferences.

Some references

- www.daikin.eu/en_us/solutions/le
- my.daikin.eu/dame/en_US/home/mar

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De Sutter Naturally is the European reference for production and installation of fences and accessories with an added value for the customer’s property. With a specialisation in the Equestrian spots, our fencing can be spotted on numerous events and in many professional stables.

**Products / Services**

- Horse Paddock fencing
- Horse Arena fencing
- Domain fencing
- Natural fencing
- Wire mesh fencing
- Gates and accessories
- Installation
- Production

**Some references**

- Global Champions Tour
- Jumping Mechelen
- Stepheux Masters

**Main office**

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Dirty Monitor

An innovative and creative vision for your projects

Dirty Monitor is an enthusiastic creative studio, pioneer in the field of content conception and realisation for video mapping and other audiovisual productions. Since our creation in 2004, we’ve managed to become a reference for 3D Video Mapping, VJing, and Digital Art.

Products / Services

From design to implementation and post-production, our 3D and audiovisual design studio likes to take up challenges that combine its technical and artistic know-how.

Some references

- International Expo 2017 Astana
- Bordeaux Wine Festival 2016
- New Year 2015 & 2016 Burj Khalifa Dubaï
- 175th Anniversary of Patek Philippe 2014
- Beijing International Film Festival 2013

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Equicity NV

HORSE Management made easy

Equicity is committed to bring easy to use tools to the horse community in order to continuously improve their business, health & performances of their horses.

Products / Services

Equustable (TM) : Stable management software | equclub (TM) : Software for riding clubs & equestrian centers | Smart Stable Board: All-in-one structured digital planning | Accessible Anywhere & At Anytime

Some references

- https://www.ludger-beerbaum.de/
- https://www.gregorywathelet.com/
- https://kevinstaut.com/
- https://timlips.nl/
- http://www.rodrigopessoa.com/

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EquiLog Services

Seamlessly crossing borders with a Passion for horses

EquiLog Services is specialized in the worldwide shipping of horses by airfreight. We offer our clients bespoke transport arrangement services by managing every aspect of the journey, carefully and professionally, from road and airport transfers to ferry crossings and customs.

Products / Services

Our services include pre-export quarantine and in-flight grooming to taking your horses to their final destination. From family pets and competition horses to special breeds.

Some references

- Mexico - Sr. Federico Fernandez
- Argentina - Sr. Fabian Seganes
- Argentina - Mrs. Yasmine Issola
- Peru - Sr. Augusto Cáceres
- Doha - Mrs. Claudia Dorpmans

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ESSMA, the European Stadium & Safety Management Association, offers a platform to stadium professionals where they can share, learn and discuss topics related to ESSMA’s areas of expertise: Development & Construction, Operations & Ticketing, Sustainability & SMART, Safety & Security, Fan Experience & Hospitality and Pitch Management.

Products / Services

ESSMA offers a wide range of bespoke solutions and share everything there is to know about stadium management. ESSMA is built around 3 pillars: Business Intelligence, Events and Individual Support both on Strategic and Operational level.

Some references

- +350 Stadium Members (Arsenal F.C., FC Bayern Munich, Real Madrid, etc.)
- 16 Leagues/Federations (LaLiga, Bundesliga, FFF: Fédération Française de Football, Eredivisie, etc.)
- +80 Company Members (Tractebel, Mapei, BrightBoard, Nokia, GrassMaster by Tarkett Sports and more)
- Strategic Partners (SGSA, Institute of Groundsmanship, The Football Business Academy and more)

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EVS is globally recognized as the leader in live video technology. Through a wide range of products and solutions, EVS helps its clients deliver the most gripping live sports images, buzzing entertainment shows and breaking news content to millions of viewers every day - and in real time.

Products / Services

XT-VIA live video production server / IPDirector Live PAM system / Dyvi video production switcher / Xeebra VAR system

Some references

- NHK
- ESL
- SuperBowl
- NEP
- MediaCorp

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Expoline is an innovative manufacturer of grass marking paint, sprayers and related pitch marking accessories. As an environmentally aware company we strive for long term sustainable product development. | Grass marking paint for sports fields | Multiple Colour Paint Options | Robot linemarking

Products / Services

Ready to use linemarking paints, linemarking machines, dug outs, goal posts, netting, Vanishingspray

Some references

- World Cup 2018
- UEFA
- Premier League
- Serie A
- Atletico Madrid

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G-H earned more than its stripes in the equestrian sector. We design with a view to the future and with respect for people, animals and environment. Our extensive references in the different branches of equestrian sports and breeding speak volumes. Ask our customers what we can achieve for you!

Products / Services

Design & Building of: | Equestrian centers | Sport Stables for Jumping, Dressage, ... | Stud Farms | Veterinary Practices | Stable Equipment

Some references

- Jadem Arabians
- Equitom
- Pieter Devos Stables
- Niels Bruynseels
- Academy Bartels

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You want to keep your horses in great shape. If you are active in the equestrian sport, you know that your horses are under pressure and stress to deliver best performance. Global Medics supports physical and mental well-being where necessary, with nutritional supplements and vitamins.

**Products / Services**

Development of horse supplements in cooperation with specialized horse doctors, surgeons and researchers.

**Some references**

- Equitom Equine clinic
- Constant Van Paesschen
- Nina Fagerström
- John Pals

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**Global Medics**

Your horses in great shape

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GOLAZO’S MISSION IS TO MAKE PEOPLE MOVE EVERY DAY FOR AT LEAST 30 MINUTES. WE BELIEVE THAT DAILY EXERCISE IS CRUCIAL IN OUR QUEST TOWARDS A HEALTHIER WORLD.

Products / Services

Sports events - corporate health - consulting & activation - digital marketing & media - data capturing - personality representation - hospitality

Some references

- AG Insurance Memorial Van Damme
- AG Antwerp 10 Miles & Marathon
- NN Marathon Rotterdam
- La Marmotte Cycling France
- Hardlopen met Evy

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Govaerts Recycling – Govaplast

High quality stable boards maintenance free

Govaplast by Govaerts Recycling is a trademark for solid, top quality recycled plastic profiles. Specialized in the manufacturing of tongue-groove boards for equestrian stables, arenas and horse-walkers.

Products / Services

Sustainable solutions for horse facilities: the boards made of recycled plastic are maintenance free, impact resistant, rot-proof and splinter free. 100% Belgian, used worldwide.

Some references

- Devos Stables
- Sentower Park
- Cool Horses
- EHS European Horse Service
- 2020 Summer Olympics

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We offer exclusive VIP hospitality experiences. The best way to say “thank you” to your corporate stakeholders (staff, customers, prospects, ...). Thanks to our wide range of VIP events and custom made incentives we can offer endless possibilities. Gracias is a company powered by the Golazo Group.

Products / Services

VIP hospitality events, International football trips, corporate incentives, Meeting trips

Some references

- Our Main VIP events for 2019
- European Hockey Championships
- Memorial Van Damme
- Belgian Championships Cycling
- Dinner on the lake

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GrassMaster Solutions, by Tarkett Sports

Pioneers of hybrid grass since 1989

- International top player in outdoor hybrid sports surfaces for stadiums, professional training centers and multi venues.
- More than 700 references worldwide
- Plays, looks and feels like natural grass
- Pioneering hybrid pitch system since 1989
- Best expertise, best return on investment

Products / Services

GrassMaster & PlayMaster reinforced hybrid grass pitches for sports stadiums, multi-functional stadiums and tournaments and professional training centres.

Some references

- 15 UK Premier League pitches 2019
- FIFA 2018 World Cup Russia
- UEFA Champions League Final 2017
- EURO 2016 France
- Rugby World cup UK 2015

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Group Joos offers an endless array of options. Traditional (secured) print communication, hyperpersonalised direct marketing campaigns or the transactional communication of the future. Group Joos ensures that you reach your customers through their preferred channel: digital and/or on paper.

Products / Services

Direct Mail with hypersonalisation, Print Management, Smart Communications, Augmented Reality, Security Printing, Transactional Mail, Digital & Offset Printing, Big Data, One-stop-shop

Some references

- EURO 2000
- Olympics Greece 2004
- Paralympics
- VEEEW - Augmented Reality

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HD Ledshine is specialized in high quality LED-screens. Since 2012, the company provides screens for all kinds of events. In 2018, HD Ledshine launched a new world record: world’s biggest mobile screen in the world. In 2019, the second one has been launched. Belgian Quality and outstanding service.

Products / Services

Mobile Ledscreens, LED trailers, modular Led screens, technical event support, rental, sale.

Some references

- Orange Vélodrome Marseille - Finals EL
- Paris - Eiffeltower WC ’18 broadcasting
- F1 Germany - Hockenheim

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Honeywell NV

Our experience and knowledge are found in a wide-range of solutions, from simple service and maintenance of Building Technology systems to comprehensive design, installation, integration and ongoing optimization of multiple facility and management systems.

Products / Services

- Energy efficiency
- Sustainability
- Smart grid
- Microgrid and on-site power generation
- Integrated security
- Building controls, automation and management
- System maintenance
- OT Cyber Security

Some references

- Wembley Stadium
- National Stadium Beijing
- Olympic Stadium Australia
- TT Arena Turkey
- Seoul World Cup Stadium

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ImmoFluisterraar BVBA

ImmoFluisterraar offers you the widest choice of horse property and make every effort find the right buyer, whether it be a modest house with stables or a very exclusive horse property.

Products / Services

Specialised mediation in the purchase and sale of equestrian / agricultural real estate.

Some references

- Merksplas
- Boeckhout
- Evergem
- Minderhout

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INA TV offers services on a 24/7 basis and specializes in new satellite services, production and broadcast solutions for all kinds of events, including news/breaking news, sports, business and entertainment, special events and corporate TV conferences.

Products / Services

With over 25 years of experience and by covering some of the most prestigious sports and news events around the world for major international broadcasters, INA TV has become a prominent production company.

Some references

- NEP Belgium
- ERT S.A
- COSMOTE TV
- BBC
- CNN

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iXpole

Your Business, Your Partners, Our Expertise

iXpole is a Hasselt based company, part of the Gumption Group, targeting sports clubs. We want to help our customers grow their B2B operations to become the most important source of operational revenue, while decreasing the typical stress peaks that are inherent to the execution of these events.

Products / Services

Cloud solution for professional sports clubs. iXpole centralises all B2B customer data (CRM, contract management, hospitality, sponsorship, ticketing) to be accessible by the club and the VIPs.

Some references

- RSCA
- Standard
- R Antwerp FC
- Waregem Horse Week
- AS Nancy Lorraine

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Transform your video content from lean-back or lean-in viewing into immersive engagement and audience-tailored narrowcasts. Kiswe’s cloud-based video solutions turn video into a playground, support expanding your audiences, increase viewership and retention.

**Products / Services**

- **HANGTIME** - Bring your content in a social, interactive and gamified experience
- **CLOUDCAST** - Transform your production into audience-tailored narrowcasts and expand your audience

**Some references**

- PFL, NBA, ...
- Turner, beIN, VRT, ...

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At Lancer, we are engineering professionals who are passionate about delivering customer satisfaction. Through innovation and a commitment to excellence, we create products and configurations that generate profit for our customer, and give them a distinct advantage in the marketplace.

Products / Services

Lancer manufactures a comprehensive range of advanced mechanically cooled and ice-cooled soft drink dispensers, dispensing valves, carbonators, a range of beer dispensing equipment and blenders.

Some references

- Sochi Olympics - 2015, Russia 2018
- Minsk World Championship Hockey - 2015
- O2 Arena, Olympic Stadium, Wembley
- JD Wetherspoon, Ascot Race course
- Africa Cup 2019
Lapauw develops, manufactures industrial laundry machinery for the following areas: healthcare (hospital laundries), hospitality (hotels and resorts), industrial laundries, clean rooms, cruise ships, railways, airways and prisons... Lapauw has excellent references in the best hotels over the world.

Products / Services

Industrial washing machines | Ironing machines | Garment finishers | Tunnel washing machines | Hygienic barrier washers for hospital laundries and healthcare | Trolley washers | After sales service

Some references

- Shangri La
- Burj Khalifa Armani Hotel
- Oberoi Hotel
- Marriott Hotel
- Hospitals

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LSE specializes in the design, development and production of multi-media shows, both for permanent installations and temporary events such as National Days, stadium spectacles, theme parks and opening ceremonies by using the latest existing event related technology.

Products / Services

Show design | Show production | Technical installation | Programming | Logistics | Consultancy services

Some references

- Kuwait National Day ceremony
- SEA Games opening and closing ceremony
- French National Day on the Eiffel Tower
- Jabar Al Ahmad stadium Opening Ceremony
- Versailles Royal Fireworks

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Ledsreact is a West-Flemish company founded in 2016. Together with our partners we focus on developing training tools with LED lights that are used in top sports, recreational sports and physiotherapy.

Products / Services

It is our mission to enable sports trainers to focus on core competencies such as coaching players. Our training tools automate the operational tasks, collect data and convert that data into exercises.

Some references

- Elise Mertens
- Cercle Brugge Youth
- Kristof De Kegel Fysio (Cycling)

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Luminex Network Intelligence is an expert in the development of professional data networking systems for lighting control, pro audio and video data. We want to make sure our customers can set up a professional AV Network System in the blink of eye.

Products / Services

GigaCore Network switches - Network switches optimized for pro audio, lighting and video control networks. | Ethernet-DMX nodes | - Network to light control converters

Some references

- Eurovision song contest
- Sotchi Winter Games
- Summer Youth Olympics
- Muse - Drones World Tour
- Stamford Bridge - Chelsea - pitch lighting

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Mobile Locker

Mobile Locker is a company that invented a fully automated off-grid locker system which can be used in numerous applications all around the world. Wherever our lockers are installed, you can safely, commute, swim, ski or do any other sport or leisure activity, carefree. The unit is custom made of hi

Products / Services

High quality lockers, automated and non automated, made in Belgium

Some references

- live nation
- Brussels Airport
- Sportpaleis
- De Lijn

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NEP Belgium provides the technology, expertise know-how and global network to help our clients deliver amazing productions. We offer a full range of industry-leading solutions for broadcast and live events, as well as a complete range of media solutions to help you manage your content.

**Products / Services**

- OB trucks
- Flypacks
- Studio Facilities
- Camera Crews
- Corporate Events
- Post Production
- Audio Facilities
- Systems Integration
- Premium Playout
- Augmented Reality
- Centralized production
- Media Asset Management

**Some references**

- Worldcup Soccer Russia 2018
- Olympic Games Rio 2016
- Euro 2016 France
- Worldcup Soccer Brasil 2014
- Olympic Winter Games Sochi 2014

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Painting with Light is a team of professional lighting and multimedia experts who design and produce visual experiences. By combining lighting, video, scenic and architectural elements, sound and special effects we tell stories, create emotion and give your audience an unforgettable experience.

**Products / Services**

Lighting, video, stage and set design, custom design and concept development. Show and architectural visualisation. Virtual and augmented reality, video content, production, project management.

**Some references**

- 40-45 spektakel musical
- Diva Museum Antwerp
- Bazyliszek dark ride, Legendia Poland
- 65th Belgian Golden Boot Gala
- Ghelamco Arena Ghent

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A LED Prodiled screen is much more than a simple screen. We work with the most reputable suppliers to always offer you the right solution. Our screens are provided with the most suitable management systems of the single screen integrated network, the classic led to the innovative LED solutions.

**Products / Services**

Terminals, interactive screens... We are partners of all your achievements. Digital signage is particularly suitable for advertising on the place of sale and for the information of the public.

**Some references**

- Les Vitrines Merveilleuses – Monaco
- Remorque LED RTBF – Brussels
- Mediamarkt – Mechelen
- Opening Fifa World Cup Brazil

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PRG is a leading international full-service provider of event technology. Leader in the efficient execution of events, we serve a large range of markets for trade shows, corporate events, concerts, special events, theatre, musicals, sport events, television productions and fixed installations.

Products / Services

- Lighting | - Rigging | - Sound | - Video | - LED | - Staging|
- Scenic and automation

Some references

- Olympic Games
- Winter Olympic Games
- FIFA World Cups
- Asian Games
- Tomorrowland

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ProSoccerData (PSD) is a player data management platform, enabling soccer clubs and federations to operate with higher efficiency and maximize academy performance.

Products / Services
- PSD software license

Some references
- Ajax Amsterdam
- Japanese Football League
- Belgium Football Association
- RSC Anderlecht
- Seattle Sounders

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Premium-quality, innovative and sustainable sports infrastructure. Thanks to this high-end platform, RSE delivers all-encompassing services and concepts for stadiums, sport domes, events, etc. We incorporate a holistic approach and work as a ‘one stop shop’.

Products / Services

Base Panel Solutions, Modular sport floor systems for indoor and outdoor use, Protective flooring, Ice Court concept, Airdomes, Artificial Turf solutions, LED lighting greenkeeper systems, Golf

Some references

- Training Center AA Gent
- Football Academy Azerbaijan
- Airdome concept in Amsterdam
- European Games Baku Azerbaijan
- Cruise Ships Queen Elizabeth & Queen Victoria

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The Bosch Group is a leading global supplier of technology and services. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

Products / Services


LinkedIn Bosch Belgium

Some references

- Entertainment / Sport Infrastructure
- ArenA Amsterdam
- Gelsenkirchen stadion
- Stadions at WC 2010 and 2014
- Theatres

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Rockfon is part of the ROCKWOOL Group and is offering advanced acoustic ceilings and wall solutions to create beautiful, comfortable spaces. Rockfon Systems bring together stone wool tiles and suspended grid innovations, creating a complete ceiling design that ensures comprehensive acoustic control.

Products / Services

- Acoustic ceiling tiles and wall panels | - Acoustic ceilings for indoor sports areas | - Corrosion resistant ceilings for swimming pools | - Impact resistant acoustic ceilings

Some references

- Pieter van den Hoogeband swimming pool, Eindhoven (NL)
- Parc des Princes, Paris (FR)
- t Kuipke, Ghent (BE)
- McDonalds, Olympic site, London (UK)
- Royal Dutch Skating Federation, Utrecht (NL)

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Schréder is a group of 48 companies worldwide, passionate about light and innovation, experts in designing and developing solutions for safe, comfortable and sustainable environments. Schréder provides comprehensive LED lighting solutions to satisfy the diverse needs of sports lighting applications.

**Products / Services**

Products for maintenance and construction of sport pitches. Analyses and Technical advise on how to improve existing facilities.

**Some references**

- Most premier league pitches
- Rootzones Ghent and Brugge
- Soil amelioration Geel Dimpna
- Rootzones Tees and Greens Golf Naxhelet
- Equestrian pitches of last Olympic Games

**Cédric Collard**

Market Segments Illumination, Sports and Industry  
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Sibelco is a global material solutions company. At Sibelco, we utilise nature’s raw materials to provide solutions for society and support the cradle-to-cradle loop. From drinking water sanitation to solar technology, every day our materials work as essential components in the progress of society.

**Products / Services**

Products for maintenance and construction of sport pitches. Analyses and technical advice on how to improve existing facilities.

**Some references**

- Most premier league pitches
- Rootzones Ghent and Brugge
- Soil amelioration Geel Dimpna
- Rootzones Tees and Greens Golf Naxhelet
- Equestrian pitches of last Olympic Games

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SEAUTON is an expert in the organisation of national and international meetings, incentives, congresses and events. As your professional co-host, we create the right context to strengthen your professional relationships and to achieve your business targets.

Products / Services

All services related to the organisation of an event:
- consulting (strategic advice on content and destination)
- project management
- communication & branding
- logistics (flights, hotel, transfers)

Some references

- Voka Congress, Brussels
- Car Launch Car Manufacturer, Rotterdam
- Studytrip Think Tank, San Francisco
- Medical Congress European Charcot, Italy
- Press Event Bakala Academy

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Show Tex
Amazing Stage fabrics in motion

For theatre and event professionals around the world looking for the most innovative flame retardant fabrics and motion control systems.

Products / Services

Flame retardant textiles; printed, painted & laser-cut fabrics; glassless mirrors, foils & inflatables; projection screens; ShowLED curtains; dance carpets & flooring; rails & motion control systems

Some references

- Creative Sports Award 2018 Dubai
- EU Games 2015 Baku
- UEFA Champions League Final 2015
- Special Olympics EU Summer Games 2014
- London Olympics 2012

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Signify Belgium

The best lighting solution for every sports facility.

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our Philips products, Interact connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces.

Products / Services

- Philips SportControl LED
- Philips OptiVision LED

Some references

- Atlético Madrid, Spain
- Juventus Football Club, Italy
- Ghelamco Arena, Gent, Belgium
- Bosuil stadion, Antwerpen, Belgium
- Hockey Wellington, Uccle, Belgium

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SIMPLEX ARENA

Experts in equipment solutions for stadia, arena & venues

Simplex Arena, acting for more than 25 years with his industrial partner Bertele Group, design, manufactures and instal seats and moving stands. As for construction of new projects as for renovation of existing venues. Our solutions are also applicable to temporary events.

Products / Services

- Public seats | - Business, loges & vip seats | - Players seats |
- Auditorium armchairs | - Press tables | - Moving stands |
- Retractable stands | - Modular stands | - Hospitality structures

Some references

- Standard de Liège
- Wankdorf, Berne
- Stade de La Praille, Geneva
- Vélodrome National, Saint-Quentin
- Clairefontaine, Fédération Française de Football

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Skylane Optics is a leading provider of transceivers for optical communication. A transceiver is an optical module which transforms an electrical signal into an optical signal. We offer an extensive portfolio for the enterprise, access, and metropolitan fiber optical market.

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Smulders is a sound and flexible business partner, offering more than 50 years’ experience in the engineering, construction, supply and assembly of heavy, technical complex and architectonic steel constructions.

Products / Services

Architectural buildings, industrial buildings, bridges, renovation projects

Some references

- Renovation sports hall Ahoy
- Aspire Sports City Tower Doha
- Ferrari Experience Abu Dhabi
- Arena 92 Paris
- Fyenoord stadium

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QuESD NV (part of De Cronos Groep) is an innovative software company that has its roots in the expertise centre for digital media at the University of Hasselt. QuESD NV develops products and services for professional sports businesses; e.g. SoccerLAB, TennisLife and Panega Sports.

Products / Services

SoccerLAB, TennisLife and Panega Sports are web based applications in which clubs and federations can centralize, visualize & analyse all relevant data and videos related to athletes, games & training.

Some references

- PSV Eindhoven
- Aspire Academy Qatar
- LA Galaxy
- KRC Genk
- Sport Vlaanderen

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Sport Hospitality

Sport Hospitality is a partner in organising VIP hospitality at sports events. From the conceptualisation, across the technical coordination all the way up to the implementation of various VIP hospitality venues.

Products / Services

VIP Hospitality | Sport Events | Brand Activation in sport | Event & Marketing Logistics | Stadium dressing

Some references

- Orange: activation EK2016
- Grand Départ Tour de France
- Optima Open: tennis tournament
- Flanders Classics: Tour of Flanders, Omloop het Nieuwsblad

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Stadsbader has a solid reputation in the field of infrastructural works, civil engineering, electromechanical engineering and (industrial) building projects. Our clients include public authorities and entrepreneurs in different sectors of the business world.

Stadsbader strives to offer tailor made solutions in the field of sports infrastructure (including artificial grass fields), office buildings, public institutions, logistical facilities, and many more.

Some references

- Practice complex Waregem
- Public pool Ostend
- Skatebowl Kortrijk
- Sports complex Izegem
- Sports complex Bosveld-Machelen

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Stageco has been a pioneer and trendsetter for more than 25 years in the design and building of temporary stages and structures for in- and outdoor events worldwide. Stageco took important steps during recent years to provide the expertise it has built whilst touring international artists (with cust
Stal de Eyckenhoeve is founded by Niels Haesen and Maxime Tyteca. We are based in Geel, Belgium. Each year we expect several foals. Besides our breeding program we are busy with the training of our youngsters and stallions.

Products / Services

Horse breeding

Some references

- Kalypso van de Eyckenhoeve
- Hechley lucky
- Quartz van de Eyckenhoeve

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One of the fastest growing one-stop shops, StarNet is ensuring fully integrated system solutions for stadium and event management, based on the most recent technologies.

Products / Services

Access control system | Cashless payment system | Ticketing System | Accreditations | Event solutions | Stadium and arena consulting

Some references

- Veltins Arena - Schalke04
- Stade M.Dufrasne - R.Standard de Liège
- Jan Breydelstadion - Club Brugge
- Ghelamco Arena - K.A.A. Gent
- Sportpaleis Group

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Creative technology lab, exploring new forms of interaction to create engaging experiences.
- We use the power of data and technology to creatively promote brands and engage fans.
- We create and deliver future proof engaging experiences that reach the maximum interest of the fans.

Products / Services

LIVE STATS - GAMIFICATION - FAN BLAST - INTERACTIVE FAN ENGAGEMENT - LIVE 360 VR STREAMING - AUGMENTED REALITY EXPERIENCES

Some references

- Cristal Cup Waregem Koerse
- KRC Genk - Standard Liege
- IAAF Diamond League
- LONGINES Global Champions Tour
- Pro Basketball Basket League Belgium

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Supercolor

Supercolor has been providing complete Visual Solutions to its clients for over 40 years. Our team works closely with each client to understand the scope of a given project, and then creates custom solutions for both printing and presentation.

Products / Services

- Large format printing | - Indoor and outdoor signage | - Wallpapers and graphical office solutions | - Fleet marketing | - Banners | - Panels and boarding

Some references

- Porsche stuttgart tennis grand prix
- London 2012 belgian hospitality

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It is our goal to help our clients and our partners to develop their activities internationally by adapting their printed and digital documents to the cultures and languages of the local markets in which they operate.

**Products / Services**

Technical translations into all languages and all formats. Texts are handled by native speakers and industry experts with very strong project management skills. Offices in Brussels, Paris, USA, German

**Some references**

- WC Russia 2018
- WC 2014
- Olympic Games Beijing
- EURO 2000
- Olympic Games London

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TEN is an experienced player who is 100% committed to Product Development, the development of feasible and marketable products, these products range from consumer products to machines and complete production lines. From design, production and engineering to marketing: Design it. Make it. Master it.

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Molecules
Etaplighting
Elasta
Maes Innox
eGen

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Tractebel is a multidisciplinary engineering and consulting agency. We plan, design and manage your large infrastructure and building projects. Our engineering studies fit with the growing trend to maximise energy efficiency and sustainable development.

Products / Services

We offer advice in the drawing up policy and feasibility studies, carry out detailed studies and take care of all aspects of Project Management. We offer these services in various fields.

Some references

- Stadium Square, Qatar
- Stadium Al Wakrah, Qatar
- Stadium Mineirao, Brasil
- Swimming pool Aqua Motion Courchevel
- Roland Garros court Philippe Chartrier

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Ubiquus Belgium

Certified translation agency and provider of professional interpreting, linguistic verification and meeting minutes. Quality. Reliability. Responsiveness. Dedication.

Products / Services

Translation, interpreting, note-taking, subtitling, transcreation, post-editing

Some references

- Cofinimmo
- Degroof Petercam
- Coca-Cola
- Nedshroef
- Media Markt

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Veldeman Structure Solutions, is a world player in the design, production, sale and rental of aluminium and steel framed fabric structures. We offer turnkey solutions for temporary and (semi-)permanent use in a variety of industries: tents, marquees and hospitality structures for all sorts of events, sports buildings and indoor training facilities and fabric structures for retail and logistics.

**Products / Services**

Development, production, sales and rental of aluminium and steel fabric structures.

**Some references**

- Olympic Games London 2012
- Indoor football hall KRC Genk
- Special Olympics 2014
- Memorial Van Damme
- American football hall Philadelphia Eagles

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Vergokan manufactures and markets standard and tailor-made solutions in the field of cable support systems for electrical installations. Vergokan International has its own galvanisation and powder coating facilities. The company has three manufacturing facilities in Belgium and one in Russia.

Products / Services

Metal cable trays, industrial floor and perimeter trunking systems, basket trays, cable ladders, mounting accessories, fire resistant systems, NEW clickable cable tray, UNISTRUT metal framing.

Some references

- Wembley Stadium (London, UK)
- Building Port of Antwerp (B)
- Sochi Tunnel (Sochi, RU)
- National Stadium (Bucuresti, RO)
- Airport Ruzyne International (Prague, CZ)

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WNM enhance the audio experience between all the sport event operators. WNM is specialized in the audio sector for radio & TV productions. We provide facilities and skillful sound engineers for major sport events in the world.

**Products / Services**

Sport Events:
Facilities audiovisual equipment renting - Sounds engineers services - Audio consultancy services, TV/Radio Channels:
Studio integration - Sound engineers services - Trainings.

**Some references**

- FIBA
- Olympic Games
- French League 1
- Oman TV, BeIn Sport, Akaas, ...
- World Cup South Africa, Brazil & Russia

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Wuyts provides different solutions in construction and production services

Wuyts is a heavy metal company and focus on quality and service for its customers. We’re involved from the first sketches through development, production and installation. This to provide the customer the best service and control on quality.

Products / Services

Wuyts does development and production of a wide range of productions in different sectors. This goes from the building enveloppe to outdoor products such as street furniture.

Some references

- Kanaal - Axel Vervoortd
- Shopping K - Kortrijk
- 7 Tuinen - Leuven
- Street Furniture - Washington DC, Madrid, Rome,…

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With the kind support of

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